



# EBI Newsletter

January 2023

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## EBI at boot Düsseldorf

### blue innovation dock



The **first edition of blue innovation dock (bid)** at boot Düsseldorf could not have been better received by industry, politics and visitors. Sessions were livestreamed allowing **B2B and B2C visitors of boot Düsseldorf**, as well as a sizeable **online audience** to follow the discussions.

The event brought together **more than 110 high-level speakers** from all corners of Europe, including not only the different sectors of the industry, but also **journalists, innovators**, as well as **representatives of universities and policy-makers** who gathered at the BID from 21 to 29 January.

All sessions are recorded and available [here](#) and written reports the sessions can be found [here](#).

### International Breakfast Meeting

Almost 200 people attended the 8<sup>th</sup> edition of the International Breakfast Meeting to learn more about the **shortage of skilled labour in the sector** and listen to the debate between speakers.

One more time, EBI succeeded in bringing **together industry leaders, journalists and representatives of the EU institutions at the IBM**.



The recording of the event is available [here](#).

### Official European Boating Industry press release on boot Düsseldorf

EBI has issued an official press release recapping the main events the association has organised or participated in during the boot show.

The press release is available [here](#).



## EU News

### **New RSG guidelines published for Recreational Craft Directive**

The **2023 Guidelines of the Recreational Craft Sectoral Group (RSG) have been published**. RSG comprises primarily of notified bodies, as well as European Commission, user organisations, European standardisation bodies, and industry bodies including EBI. The guidelines are prepared to **assist Market Surveillance Authorities, Notified Bodies and Industry in implementing the Recreational Craft Directive**.

The latest edition of the guidelines can be found [here](#).

### **New EU-funded project will install 400 electric charging points in Sweden and Norway**

A new EU project will install some **400 charging stations for electric boats** along the coast from Gothenburg (Sweden) to Kristiansand (Sørlandet, Norway). The initiative is part of an EU-funded Swedish-Norwegian cooperation project.

The project will create the conditions for establishing an **electric boat charging route** in the marinas between Gothenburg and Strömstad. Sweden and Norway together have one million recreational motorboats, the vast majority of which run on fossil fuels. The project is expected to have a positive impact **by reducing the carbon dioxide emissions** produced by boats in both countries, which are estimated to be around **400,000 tonnes per year**.

With a strong recreational boating culture, numerous ports, maritime destinations and a tradition of boat manufacturing, the Skagerrak region is seen as having good conditions for a rapid transition to electrification and therefore chosen for the project.

The aim of the project is to participate in the **ecological transition through electrification, smart technology and sustainable business models**.

You can learn more about this [here](#).

### **European Commission inventory of digital tools and practices in tourism**

The European Commission has developed a new tool taking the **digitisation of the tourism sector** a step further.

Thanks to a survey that was conducted last year, the European Commission has collected information from stakeholders on which digital tools and practices are being implemented across in the tourism sector of the European Union.

The result is an **inventory of good practices, which offer tangible benefits to users and service providers** and promotes cooperation between European actors, as they could be replicated by other EU regions or actors facing similar challenges.

More information and the database itself is available [here](#). It can, for instance, be sorted to those tools relevant for maritime and inland water tourism.

The above mentioned survey is still accepting feedback [here](#) and EBI is available to support companies from the boating industry to provide their solutions.

### **Parliamentary written question on yachts exemption from EU ETS**

**Markus Buchheit**, member of the **Identity and Democracy Group**, expressed concern about the **exclusion of yacht operations from the EU Emissions Trading Scheme** in an official written questions to the European Commission.

The European Commission responded to this question by stating that exempted vessels (those under 5,000 gross tonnes) represent **less than 10% of the emissions** generated by maritime transport and that they are already taxed on fuel, so their **inclusion in the EU ETS would place an excessive administrative burden** on public authorities with no obvious environmental benefit, an argument that EBI has defended on its lobbying actions.

MEP Markus Buchheit's question is available [here](#).  
European Commission's answer can be found [here](#).

## **EBI Activities**

### **EBI joins the European Committee for drawing up Standards in the field of inland Navigation (CESNI)**

**European Boating Industry has been accepted as member of the European Committee for drawing up Standards in the field of inland Navigation (CESNI)**, during its meeting held on 13 October 2022 in Strasbourg. The official confirmation was delivered to EBI in early 2023.

With the achievement of this new benchmark, EBI joins the **group of experts from EU Member States and the CCNR for the development and simplification of procedures** in the field of **inland navigation regulation**, so that the experience gained by the CCNR can be made fully available to all the institutional partners and stakeholders concerned. CESNI also develops standards relevant to

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recreational boating and it is EBI's aim to keep these harmonised at European level and aligned as much as possible with EU legislation.

You can learn more about CESNI [here](#).

## **EBI joins Committee developing international standard for Life Cycle Analysis**

**The International EPD System is developing a first international standard for Life Cycle Analysis (LCA), the so-called Product Category Rules (PCR), for the boating industry. It will cover all recreational boats, from small craft to large yachts, as well as certain types of commercial vessels.**

LCA is a method used to evaluate the environmental impact of a product through its life cycle encompassing extraction and processing of the raw materials, manufacturing, distribution, use, recycling, and final disposal. It can be used to provide information to designers, manufacturers, and customers on the environmental impact, as well as analyse where impact can be reduced cost-efficiently.

**The next version of the PCR will be published in the coming months, which EBI has been involved in to ensure its practicality and potential use by the industry. For the next revision and with the aim to further improve the standard, EBI plans to be even more involved. In line with this, EBI has now been accepted as member of the PCR Committee developing the standard.**

## **EBI in the News**

[The recreational boating industry should be at the heart of EU decision making, states European Economic and Social Committee advisory body](#)

[Beneteau Group and Sanlorenzo onboard at boot Düsseldorf's Blue Innovation Dock; full list of topics and sessions revealed](#)

[European Boating Industry steps up activities in sustainability, skills upgrade](#)



[Sustainability and boating – EBI says joined up, practical approach needed to hit goals](#)

[boot Düsseldorf 2023 – What we learned](#)

[“Propulsion of the future” poll an instructive addition to boot Düsseldorf](#)



[Round-up of premieres and more at boot Düsseldorf 2023](#)



[BOOT DUSSELDORF | THE FIN WILL BE PRESENT ALONGSIDE THE EBI](#)



[Torqeedo, the future of boating and boot Dusseldorf partnership](#)



[Assomarinas at boot Dusseldorf](#)



[World’s Largest Boat Show: boot Dusseldorf 2023 Opens! | The “blue innovation dock” in Hall 10 will provide impetus for EU-wide measures over the nine days of the fair](#)



[8 Yachts to See at the boot Düsseldorf 2023](#)



[Guide to Electric Boats Exhibitors: Boot Dusseldorf 2023 | Blue Innovation Dock \(BID\)](#)

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[EU advisory body calls for new EU maritime industrial strategy with a focus on recreational boating](#)

[boot Düsseldorf and EBI bring industry and policy-makers together with two high-profile events](#)

[EBI brings together industry and politics with successful events at boot Düsseldorf](#)



PRESS REGION  
PUGLIA REGION

[Puglia with the excellence of pleasure boating in Germany for Boot Dusseldorf | Delli Noci: "Top event for a strategic sector of the Blue Economy: +75% exports in 2022"](#)



[Fairs, Puglia Region: "with our pleasure boating present at Boot Dusseldorf"](#)



[Düsseldorf: "blue innovation dock" at boot Düsseldorf 2023 with Budget & Administration Commissioner Hahn](#)



[Boot Dusseldorf 2023: Instructions](#)



[A European call for a nautical and boating strategy](#)



[A haven for sustainability](#)

[Wanted: Pilot region for electric boats](#)



[Time for the world's largest indoor boat fair - 1,500 exhibitors from 68 countries in 16 exhibition halls](#)

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## Funding

### BlueInvest Readiness Assistance

Funding programme: BlueInvest

Deadline: 7 April 2023

More information can be found [here](#).

### Innovation Fund Large Scale Projects - Innovative electrification in industry and hydrogen

Funding programme: Innovation Fund

Deadline: 16 March 2023

More information can be found [here](#).

### New handbook on “How to use EU funding for Sustainable tourism”

Funding Programme: Interreg MED Sustainable Tourism Community (STC)

More information can be found [here](#).

## EBI Calendar

**4 April, 14:00 – 16:00 CET**

2<sup>nd</sup> Council meeting (Online – Zoom)

**20 – 21 June**

General Assembly (Jeanneau - Les Herbiers, France)

**20 June, Afternoon**

3<sup>rd</sup> Council meeting (Les Herbiers, France)

**21 June, Morning**

2<sup>nd</sup> General Assembly (Les Herbiers, France)

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**19 April, 10:00 CET**

2<sup>nd</sup> Executive Committee (Online, Zoom)

*If you would like to promote your events, news or activities in the EBI newsletter, please reach out to the EBI Office ([office@europeanboatingindustry.eu](mailto:office@europeanboatingindustry.eu))*

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For more information on ongoing EBI activities, please follow EBI on social media:



**EBI\_Boating**



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